

**Jens McNaughton**  
Interactive Creative Director

I develop innovative interactive advertising and content for clients ranging from start-ups to Fortune 500 corporations. My teams have created successful integrated campaigns across all mediums, including: websites, banners, email, print, radio and television.

**email:**  
jensmcnaughton@yahoo.com

**portfolio:**  
www.spot51.com

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WORK EXPERIENCE

**The Designory, Inc.** | Associate Creative Director | June '05 to present  
*Nissan Motors North America, Infiniti Motors*  
Microsites and site content for NissanUSA.com and Infiniti.com.

**Deutsch/LA** | Senior Copywriter | February '04 to May '05  
*Mitsubishi Motors, Coors Light, Real California Cheese, T.G.I. Friday's*  
Online advertising campaigns, websites and email programs.

**Evolution Bureau & Grey Interactive** | Freelance | April '03 – February '04  
*Old Spice, Wrigley's, Network Associates, eFax*  
Online advertising campaigns, websites and email programs.

**Modem Media** | Senior Copywriter | May '99 – March '03  
*Intel, Hewlett-Packard, E\*trade*  
Co-leader of a team that won numerous awards for consumer and B2B online advertising campaigns, websites and email programs.

**Bozell Worldwide** | Copywriter | July '98 – May '99  
Print, radio, TV and interactive campaigns for EA Sports and Wells Fargo.

**Elliott/Dickens Advertising** | Jr. Copywriter | 1997-98

**Zoo Advertising** | Jr. Art Director | 1996-97

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TEACHING & SPEAKING ENGAGEMENTS

Teacher: Interactive Advertising, Academy of Art College, Spring 2002  
Guest Speaker: Advertising Concepts, Academy of Art College, Spring 2003

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AWARDS

2005: Los Angeles Beldings Award  
2002: One Show Interactive, HOW Interactive Design Competition  
2001: The New York Festivals – Finalist, Addy's Interactive – Best of Division  
2000: San Francisco Show, Addy's Interactive – Bronze Award

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ACCOUNTS

Coors Light	Old Spice
Electronic Arts & EA Sports	Real California Cheese
E*Trade	SF Independent Film Festival
Hewlett-Packard	Sprint
Intel	T.G.I. Friday's
Michelin & BF Goodrich Tires	Wells Fargo
Mitsubishi Motors	Wrigley's
Nissan & Infiniti Motors	Xerox

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EDUCATION

University of California, San Diego, 1994  
Academy of Art University, San Francisco, 1996

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PROFESSIONAL REFERENCES

Julie Notaro, *V.P. Director of Production, Deutsch LA* | janotaro@yahoo.com  
Adam Orr, *Account Manager, The Designory, Inc.* | adam.orr@designory.com  
Steven Cloud, *Associate Creative Director, Digitas* | steven@stevencloud.com